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**Let a Corporate Psychologist Prepare You for an Interview
And Get the Job You Want !**

What if you were given the inside track in preparing for a job interview? What if you had a management psychologist coaching you? *WINNING JOB INTERVIEWS* (Career Press 2004) gives you both the inside track and the coach. The author, Dr. Paul Powers, is a management psychologist who has worked with major companies for over 20 years. He develops assessment tools that interviewers use to select the right person for each open position. Now Dr. Powers explains the entire interview process, so you can control it -- instead of being controlled. *WINNING JOB INTERVIEWS* teaches you to take the offensive and prove that you are, indeed, the right person for the job you want.

In *WINNING JOB INTERVIEWS* Dr. Powers tells you how to get the power of psychology on your side. To succeed in critical interview situations, the job hunter must have a firm understanding of the entire job-hunting process. This begins with realistic, market-tuned goal setting with regard to getting more and better interviews. *WINNING JOB INTERVIEWS* is an easy-to-follow, step-by-step book that demystifies job interviews, explains why the process actually favors the job hunter and shows how you can dramatically improve your interviewing success. Here are just a few of the “insider” tips included:

- * The Deadly Dozen Roadblocks of Job Hunting
- * 3 Steps to Controlling the Interview
- * Build a Winning Interview Plan
- * Close the Deal and Get the Job Offer
- * The Winning Job Interview Tool Kit

WINNING JOB INTERVIEWS by Dr. Paul Powers
Career Press 2004 ISBN 1-56414-778-9 \$12.99

BIOGRAPHICAL SKETCH

DR. PAUL POWERS

Dr. Paul Powers is a management psychologist who advises corporations worldwide on how to select, motivate, and lead a fully engaged workforce. Based in Wellesley Mass., Dr. Powers is the best-selling author of *Love Your Job! Loving the Job You Have...Finding A Job You Love*. A widely sought-after speaker and seminar leader, Dr. Paul has helped thousands of people—from CEOs to entry-level—find and keep jobs they love.

SUGGESTED QUESTIONS

Why another book on interviewing?

What in your background prepares you to write *Winning Job Interviews*?

What is a “Four-Front” job campaign?

What is Dr. Paul’s #1 Rule of successful job hunting?

How is it possible that the interviewee can be in control of the interview?

Why is networking so important?

Why do you assign such importance to job references?

What is the dreaded interview idiot? How should he be handled?

What is your best piece of advice for someone going into an important interview?

INTERESTED IN A REVIEW COPY?

Contact

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